

2024-2044 Comprehensive Plan Periodic Update Project Introduction



Everett 2044

Planning our future together

City Council Meeting
February 2, 2022



Presentation Objectives

- ✓ Project Overview and Objectives
- ✓ Process and schedule
- ✓ City Council role
- ✓ Initial feedback



City of Everett Comprehensive Plan



What is a Periodic Update

Advances the 20-year planning period

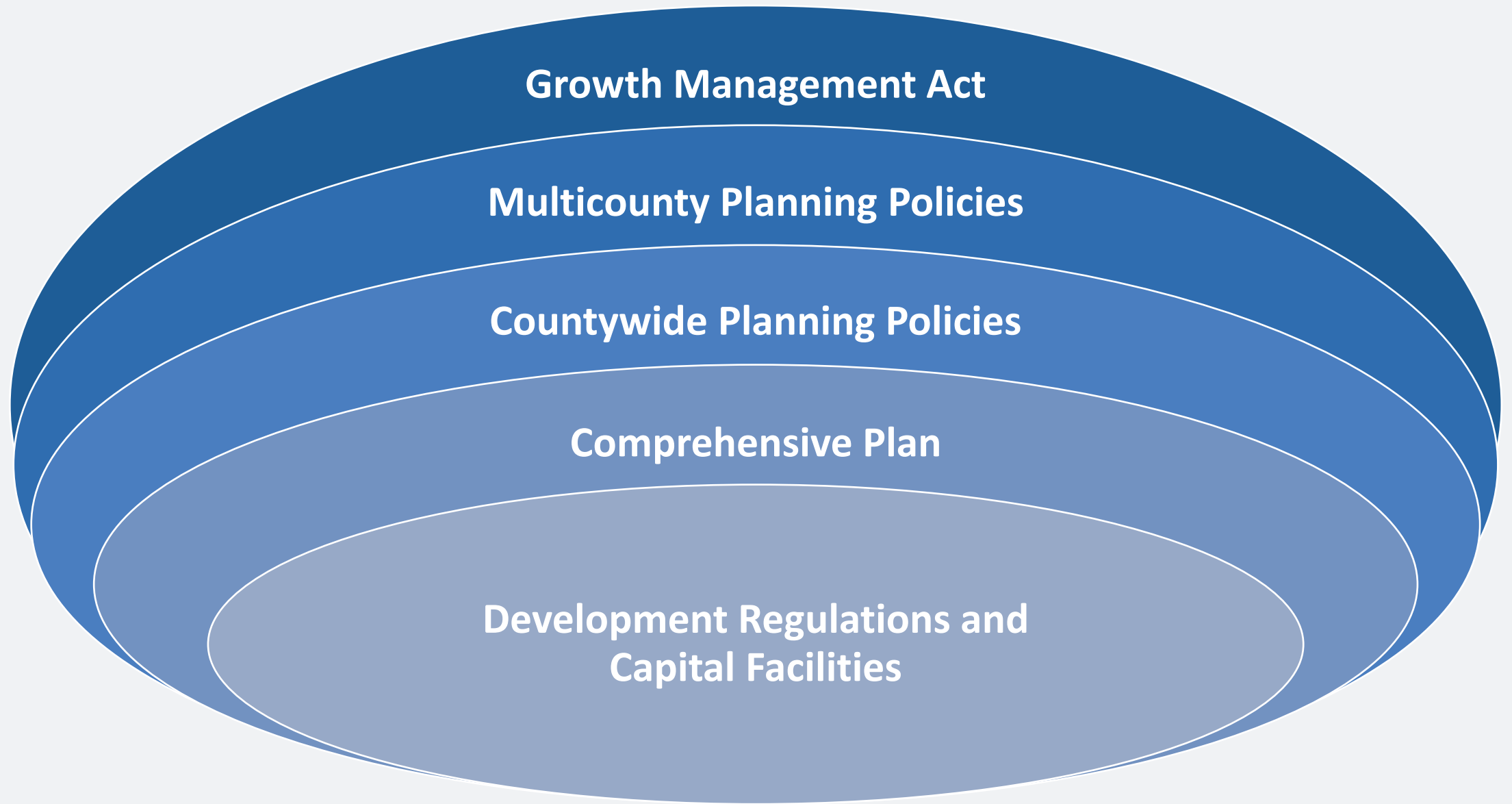
Accommodating new growth targets (population/employment)

Address new or revised state law, regional policies

City's vision, goals, and policies

Inventories, data factors, capital improvement plan

Development regulations and maps



How Policy Intersects with Action

Plan Update Project Inputs

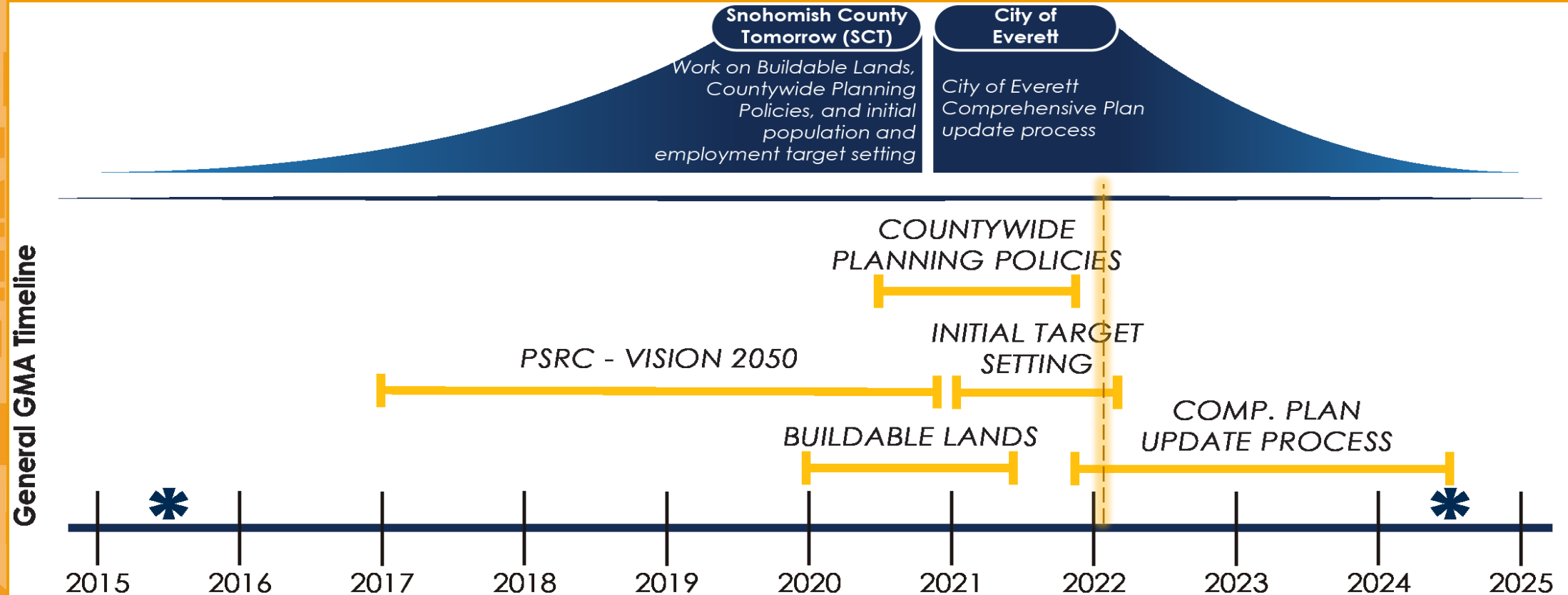
DATA

- Census 2020 (phased release)
- WA Office of Financial Management Population Estimates
- PSRC Employment Estimates
- 2021 Buildable Lands Capacity
- Other data updates

POLICIES

- New state law requirements
- VISION 2050
- Countywide Planning Policies
- Everett Comprehensive Plan
- Housing Action Plan

Big Picture Schedule



* Comprehensive Plan update deadlines

Note: ESHB 2342 was passed during the 2020 Legislative Session. It extended the time period between required updates from eight to nine years for this cycle.

Everett 2044



2022-2024
Process

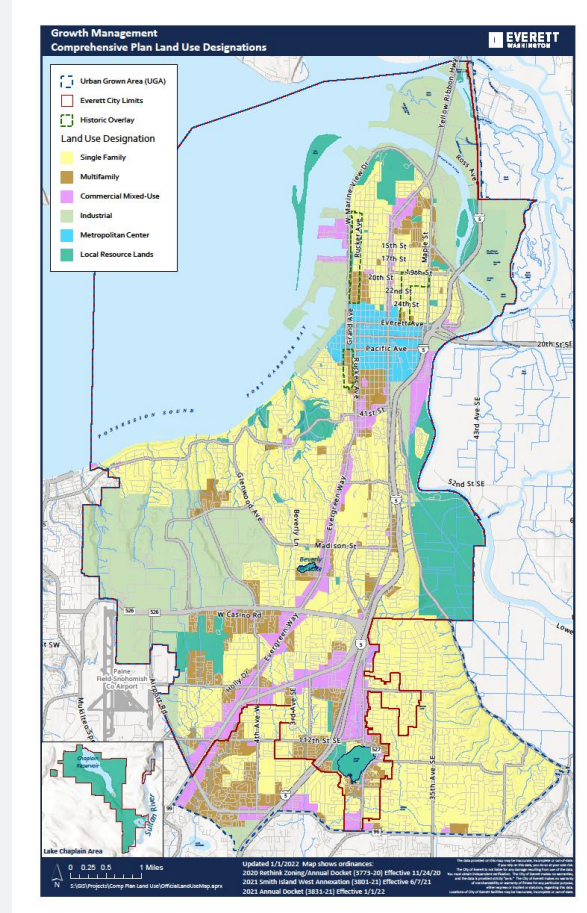
Public Participation



- Workshop Series
- Focus Group Meetings
- Agency/Consultant Liaisons
- Existing Boards and Commissions
- Outreach Events
- Media Interactions
- Social Media
- Project Webpage Presentation
- Information Library
- Project Calendar
- Planning Commission Briefings
- City Council Briefings

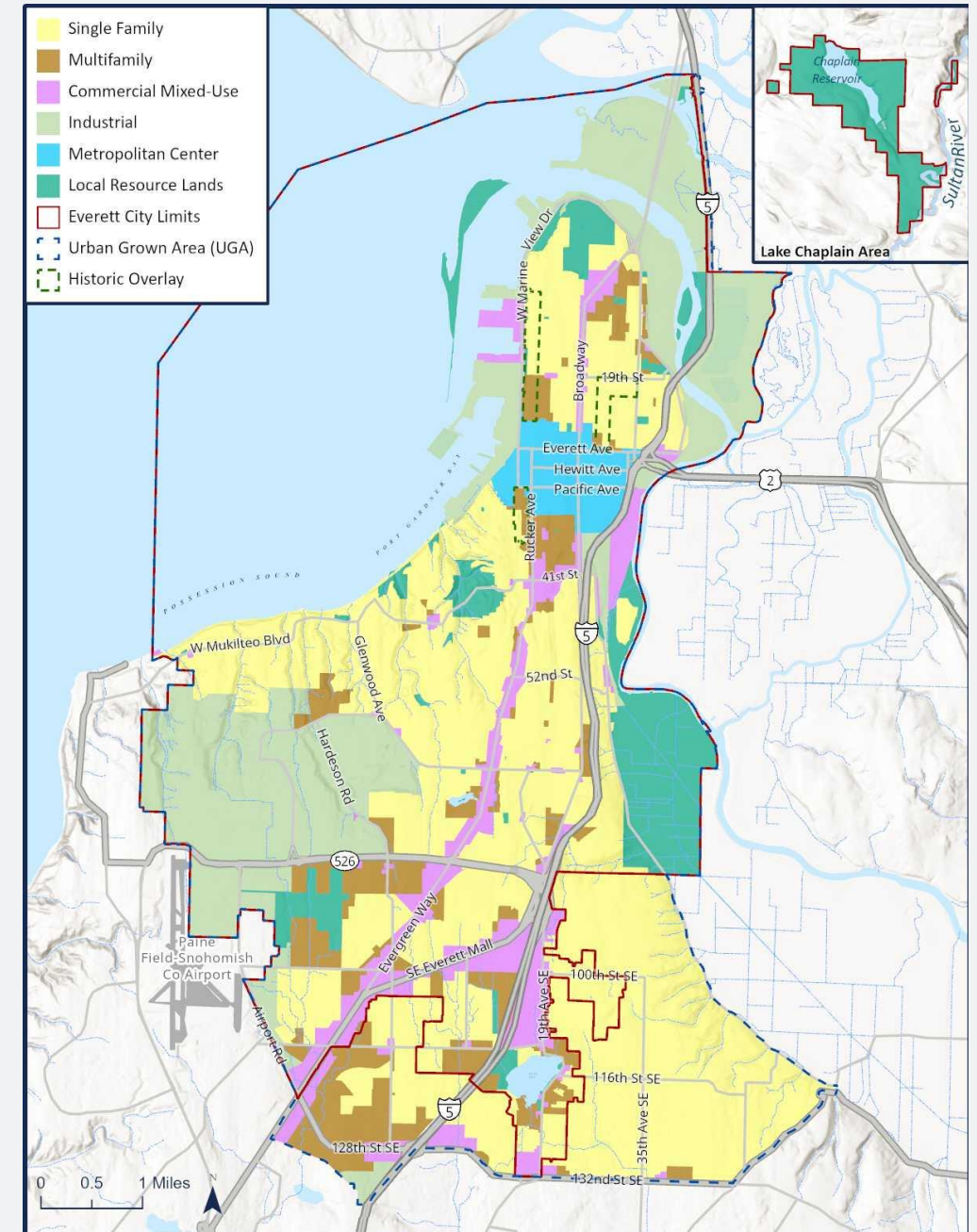
Statutory Requirements

- Extend Planning Horizon to 2044
- Respond to new state laws
- Consistency with
 - Multicounty Planning Policies
 - Regional Growth Strategy
 - Countywide Planning Policies



Previous Updates

- Last two updates: land use map remained largely the same
- Separate land capacity analysis conducted
- Metro Everett subarea plan in 2018
- Updated development regulations in 2020 (Rethink Zoning)



Population and Employment Targets

*20% of the county's population growth and
39% of its employment growth*

Planning Period	Growth Targets		Capacity
Population	2024-2044 growth: +69,000 people		
2020	110,000		
2035	165,000		151,000 (short 14k)
2044	179,000		TBD
Employment	2024-2044 growth: +67,000 jobs		
2020	91,200		
2035	140,000		141,000
2044	167,000		TBD

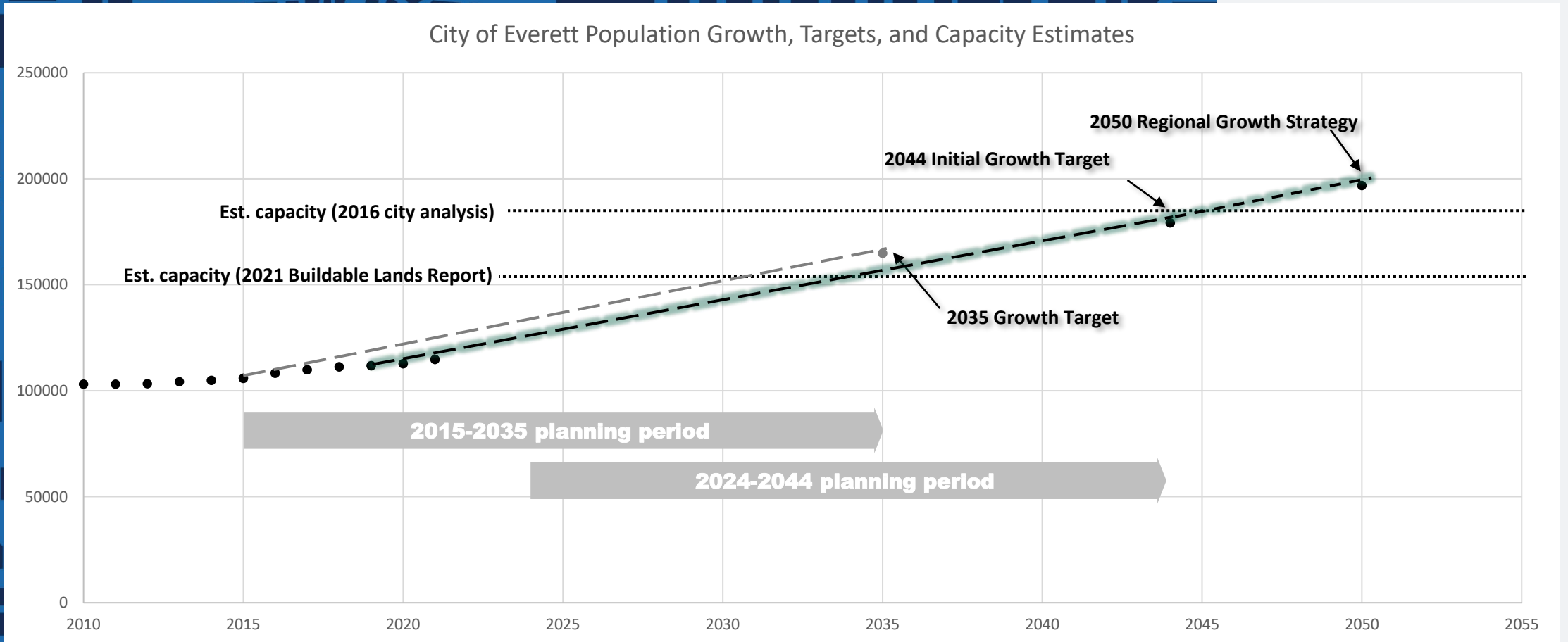


Everett 2044
Planning our future together



EVERETT
WASHINGTON

Growth Targets



Everett 2044

Interdepartmental Teams



Key Topics and Areas of Emphasis

- Growth, capacity, and reasonable measures
- Public Participation
- Housing affordability, choice, and exclusion
- Equity, disparate impacts, displacement
- Climate mitigation and adaptation
- Planning for light rail and transit-oriented development

City Council Role

- Regular feedback
- Public comments
- Guidance and final approval



Discussion Questions

- Did we miss anything?
- What are your priorities, both process and policy?
- What can we learn during the environmental analysis process? What alternatives should we study?
- What ideas do you have about reaching the city's residents, businesses, and other stakeholders?



Everett 2044
Planning our future together

Thank you.
Questions?